Planet Happiness

Care  Compassion  Comprehension  Collaboration
Preserving Heritage

Securing Happiness

Safeguarding Ecosystems
We work with communities to understand how to increase their collective happiness through tourism and preservation of natural and cultural resources.

We measure happiness with the Happiness Index and use the data to empower creative collaborations between the private sector, the public sector, and people.

Join the Planet Happiness Team

ourheritageourhappiness.org
Our goal: One Billion People take the Happiness Index. 
A tipping point.
The Happiness Index expands conversations providing pathways to solutions:

How happy are host communities in heritage sites?

How can institutions and efforts to preserve heritage sites increase the happiness of host communities?

How can host communities in heritage sites use data about their own happiness to safeguard their well-being and the sustainability of their heritage site?

What can visitors to World Heritage sites do to strengthen the happiness of destination communities?
Partner with Planet Happiness

We would like to talk to you about engaging with World Heritage sites, working with communities to use the Happiness Index, taking action with the data and developing local and global communication and marketing materials. Email paul@happycounts.org
Planet Happiness

Making a difference today for a heritage of happiness tomorrow.